

**WEEKLY****MAGAZINE TITLE: SOAP OPERA MAGAZINE**

| <u>MAGAZINE<br/>ISSUE DATE</u> | <u>ON-SALE<br/>DATE:</u>     | <u>COVER/<br/>FRANCHISE<br/>CLOSE</u> | <u>REGULAR<br/>SPACE CLOSE</u> | <u>MATERIAL<br/>CLOSE</u> | <u>REGIONAL<br/>CLOSE</u> | <u>COPY SPLIT<br/>CLOSE</u> | <u>INSERT<br/>CLOSE</u> | <u>COMMENTS</u> |
|--------------------------------|------------------------------|---------------------------------------|--------------------------------|---------------------------|---------------------------|-----------------------------|-------------------------|-----------------|
| 1/94                           | SEE ATTACHED FOR INFORMATION |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
| 2/94                           |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
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| 3/94                           |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
| 4/94                           |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
| 5/94                           |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
| 6/94                           |                              |                                       |                                |                           |                           |                             |                         |                 |
|                                |                              |                                       |                                |                           |                           |                             |                         |                 |
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2071250400

WEEKLY

MAGAZINE TITLE: SOAP OPERA MAGAZINE

| MAGAZINE<br>ISSUE DATE | ON-SALE<br>DATE:             | COVER/<br>FRANCHISE<br>CLOSE | REGULAR<br>SPACE CLOSE | MATERIAL<br>CLOSE | REGIONAL<br>CLOSE | COPY SPLIT<br>CLOSE | INSERT<br>CLOSE | COMMENTS |
|------------------------|------------------------------|------------------------------|------------------------|-------------------|-------------------|---------------------|-----------------|----------|
| 7/94                   | SEE ATTACHED FOR INFORMATION |                              |                        |                   |                   |                     |                 | PG 2     |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
| 8/94                   |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
| 9/94                   |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
| 10/94                  |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
| 11/94                  |                              |                              |                        |                   |                   |                     |                 |          |
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|                        |                              |                              |                        |                   |                   |                     |                 |          |
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| 12/94                  |                              |                              |                        |                   |                   |                     |                 |          |
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|                        |                              |                              |                        |                   |                   |                     |                 |          |
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| 1/95                   |                              |                              |                        |                   |                   |                     |                 |          |
|                        | 2071250401                   |                              |                        |                   |                   |                     |                 |          |
|                        |                              |                              |                        |                   |                   |                     |                 |          |
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PLEASE USE ACTUAL DATE TAKING INTO CONSIDERATION WEEKENDS, HOLIDAYS, ETC.